

## COMMERCE DEPARTMENT HIGHLIGHTS

- CA/ACS/CMA COACHING CLASSES
- INDUSTRY ORIENTED CURRICULUM
- CURRICULUM ORIENTED INTERNSHIP PROJECT
- ENTREPRENEURSHIP PROGRAMMES
- DIPLOMA | CERTIFICATE COURSE | COMMERCE LAB
- PROGRAMS ON COMPUTER EXAMINATION
- ICT/NPTEL | SWAYAM | SPOKEN TUTORIAL | INFOSYS  
SPRING BOARD
- CAREER GUIDANCE AND HIGHER EDUCATION
- SUPPORT FROM FUNDING - AGENCIES CONFERENCE /  
SEMINAR / WORKSHOP / SYMPOSIUM / MAJOR AND  
MINOR PROJECTS
- NAAN MUDHALVAN UP- SKILLING | STUDENT INDUCTION  
PROGRAM
- IIPC | ELITE PLATFORM | VANIGHAM VALAGAM AND  
VETRIPADIGAL
- INTERSIVE TRAINING FOR PLACEMENT
- SOCIETAL AND PARENTAL CONNECT
- SPORTS ACHIEVEMENTS
- MoU WITH INDUSTRIES



**DR. N.G.P. ARTS AND SCIENCE COLLEGE**

(AN AUTONOMOUS INSTITUTION, AFFILIATED TO BHARATHIAR UNIVERSITY,  
COIMBATORE)

APPROVED BY GOVERNMENT OF TAMIL NADU & ACCREDITED BY  
NAAC WITH A++ GRADE (3RD CYCLE - 3.64 CGPA)



## NATIONAL CONFERENCE ON

**EMERGING TECHNOLOGIES AND INNOVATIONS IN SERVICE SECTORS  
(ETISS-2023)**

**ORGANIZED BY**

**FACULTY OF COMMERCE**

**DEPARTMENT OF COMMERCE (CA), (IT), (BPS) & (BA)**

**IN ASSOCIATION WITH**

**CENTRAL BANK OF INDIA**



**DATE : 14.09.2023**

**VENUE : NGP CONFERENCE CENTER**

**TIME : 9:30 AM**

### Keynote Speakers



**Dr. PINKY RANI**  
Assistant Professor  
Indra Gandhi University  
Meerpur  
Haryana



**Mrs. KAYALVIZHI BALASUBRAMANIAN**  
Assistant Director  
MSME-Development Institute  
India



**CA. Dr. N. RAGAVAN**  
Chartered Accountant  
Former Professor  
Department Of Commerce  
University Of Madras

### Presidential Address



**Dr. NALLA G. PALANISWAMI**  
Chairman  
Dr NGPRET



**Dr. THAVAMANI D. PALANISWAMI**  
Secretary  
Dr.N.G.P. Arts and Science College

### Felicitatation Address



**Dr. O.T. BUVANESWARAN**  
Chief Executive Officer  
Dr. NGPERT



**Dr. P R MUTHUSWAMY**  
Director  
Dr. N.G.P. Educational Institutions



**Dr. S. SARAVANAN**  
Principal (i/c)  
Dr. N.G.P. Arts and Science College

### PROGRAMME SCHEDULE

**08.45 A.M. - 09.45 A.M : REGISTRATION**

**09.45 A.M. - 10.45 A.M : INAUGURAL ADDRESS**

**Dr Pinky Rani**  
Assistant Professor  
Indra Gandhi University Meerpur  
Haryana  
( Topic : Imapct On Central Bank Digital  
Currency )

**10.45 A.M. - 11.00 A.M : TEA BREAK**

**11.00 A.M. - 12.00 P.M : KEYNOTE SPEAKER**

**Mrs. Kayalvizhi Balasubramanian**  
Assistant Director  
MSME- Development Institute  
India  
( Topic : MSME Policy And Support Schemes  
For Entrepreneur )

**12.00 P.M. - 01.00 P.M : TECHNICAL SESSION - I**  
( PAPER PRESENTATION )

**01.00 P.M. - 02.00 P.M : LUNCH**

**02.00 P.M. - 03.00 P.M : TECHNICAL SESSION - II**  
( PAPER PRESENTATION )

**03.00 P.M. - 03.30 P.M : VALEDICTORY ADDRESS**

**CA. Dr. N. Ragavan**  
Chartered Accountant  
Former Professor Derpartment of Commerce  
University of Madras Chepauk  
Chennai  
( Topic : Incentivisation For Services In India )





# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

Coimbatore - 641048, Tamil Nadu, India



सेंट्रल बैंक ऑफ़ इंडिया  
Central Bank of India

1911 से आपके लिए "सेंट्रल" "CENTRAL" TO YOU SINCE 1911

## NATIONAL CONFERENCE ON EMERGING TECHNOLOGIES AND INNOVATIONS IN SERVICE SECTORS (ETISS-2023)

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FACULTY OF COMMERCE

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& DEPT OF COMMERCE (BA))

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SEPTEMBER 14, 2023

### ORGANIZING COMMITTEE

#### Patrons

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Chairman - Dr. NGPRET  
Dr. Thavamani D. Palaniswami, M.D., A.B (USA)  
Secretary - Dr. N.G.P Arts and Science College  
Dr. O.T. Buvaneswaran, M.A., MPhil., M.B.A., Ph.D.,  
CEO - Dr. NGPRET

#### Chairman - ETISS-2023

Prof. Dr. S.Saravanan  
Principal i/c

#### Steering Committee

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Dr. D. Geetha Ramani	Dean - Academics
Dr. M. Venkatesh Kumar	Associate Dean-Student Affairs
Dr. K. Kalimuthu	Dean - R&D
Dr. Meera Raman	Dean i/c - Bio Science
Dr. F.Mary Magdalene Jane	Dean - Computer Science

#### Convenors

Dr. P.Suganya	Head i/c - Commerce CA
Dr. S.Namasivayam	Head - Commerce BPS

#### Organizing Secretaries

Dr. S. Kamalaveni	Head - Commerce IT
Dr. M. S. Ranjithkumar	Head - Commerce BA

#### Organising Members

**Commerce (CA)**  
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Dr. M. Ashok Kumar  
Dr. P. Jayasubramanian  
Dr. C. Eahambaram  
Mrs. N. Revathi  
Mrs. V. Jayashree  
Mrs. L. Priya  
Mr. M. Gunasekaran  
Mrs. V. Abinaya  
Dr. T. Sumathi  
Mrs. T. Sreegeetha  
Mrs. C. Mercy Praba  
Dr. V. M. Tharaka Rani

**Commerce (BPS)**  
Dr. A.V. Kettiramalingam  
Dr. J. Nithya  
Dr. D. Sujini  
Mrs. R. Janani

**Commerce (BA)**  
Mr. C. Balaji  
Dr. T. Nithiya  
Ms. R. Suganya  
Dr. P. Sumitha

#### Commerce (IT)

Dr. P. Kannan  
Dr. J. Lilly  
Dr. D. Suresh Kumar  
Dr. N. Deepa  
Dr. G. Rajeswari  
Mrs. D. Malarvizhi  
Mr. S. Muruganantham  
Mrs. R. Anitha

### Keynote Speakers



**Dr. Pinky Rani**  
Assistant Prof  
Indira Gandhi University  
Meerpur  
Haryana



**CA. Dr. N. RAGAVAN**  
Chartered Accountant  
Former Professor Department Of  
Commerce  
University Of Madras



**Mrs. Kayalvizhi Balasubramanian**  
Assitant Director  
MSME-Development  
Institute  
India

### Themes

The Papers are invited in the following disciplines:

- Trade and Marketing
- Banking and Insurance
- Accounting and Auditing Services
- Finance and HR services
- Research and Development Services
- Tourism including Hotels and restaurants
- Shipping and Logistics Port service
- Storage and Warehouse services
- Telecom and Related services
- Real estate and Construction services
- Legal and Consultancy services
- IT Services

### Important Dates

Last date for abstract submission	: 05.09.2023.
Last date for full paper Submission	: 11.09.2023

### Registrations

- Students (UG/PG) : Rs.250
- Academicians / Research Scholars : Rs.300
- Industrial Delegates : Rs.500
- Includes Conference kit, Refreshment and lunch
- Registration is compulsory for all participants
- Selected paper only published in UGC care journals and fee intimated later
- Accommodation will be provided for other state participants with prior request on or before 09.09.2023
- On-Spot registration is available

#### Bank account details:

Account Name	: NGP - COM
Account Number	: 6652438063
	Indian Bank, kalapatti Branch, Coimbatore
IFSC Code	: IDIB000K173
DD in favour of NGP - COM payable at Coimbatore	

### Address for Communication

The convenors  
ETISS-2023  
Dr. N.G.P. Arts and Science College  
Dr. N.G.P. Kalapatti Road,  
Coimbatore- 641048, Tamilnadu  
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